

eliminating racism
empowering women

ywca

44TH ANNUAL YW ACADEMY SALUTE LUNCHEON

New York City

- \$75,000 – Corporate Underwriting**
(2) tables (18 guests and 2 YW Academy honorees)
VIP seating; Honoree photo in New York Times ad;
Corporate Listing in all event materials as the Presenting sponsor; Premier recognition with link to company website on the YW webpage; Honoree admission to pre-luncheon VIP reception; Five-minute keynote at SALUTE by company executive; Naming rights for the presentation of the William I. Spencer Award; High frequency exposure of full-screen journal ad; Invitation to spotlight honorees at the YWCA NYC CEO Speaker Series; Special recognition from the podium during the event.
- \$50,000 – Leaders**
(2) tables (18 guests and 2 YW ACADEMY honorees)
Premier seating; Honoree photo in New York Times ad; Leader listing in all event materials; Premier recognition with link to company website on the YW webpage; Honoree admission to pre-luncheon VIP reception; High frequency exposure of full-screen e-journal ad; Invitation to spotlight honorees with the YWCA NYC CEO Speaker Series; Special recognition from the podium during the event.
- \$25,000 – Investors**
(1) table (9 guests and 1 YW ACADEMY honoree)
Prominent seating; Honoree photo in New York Times ad; Investor listing in printed materials; Honoree admission to pre-luncheon VIP reception; Frequent exposure of full-screen e-journal ad.
- \$10,000 – Patrons**
(1) table (9 guests and 1 YW ACADEMY honoree) Choice seating; Honoree photo in New York Times ad; Patron listing in printed materials; Honoree admission to pre-luncheon VIP reception; Half screen e-journal ad.
- \$5,000 – Community**
(1) table (9 guests and 1 YW ACADEMY honoree) Choice seating; Honoree photo in New York Times ad; Community listing in printed materials; Honoree admission to pre-luncheon VIP reception; Half screen e-journal ad
Note: This level is only available for nonprofits and NGOs. There are only 5 sponsorships available at the Community level.
- \$1,000 - Patron Ticket(s)**
Choice seating.
- \$500 - Friends Ticket(s)**
General seating.

E-journal Advertising

- \$2,000** – High frequency exposure of full screen ad in e-journal
- \$1,500** – Frequent exposure of full screen ad in e-journal
- \$1,000** – Frequent exposure of half page ad in e-journal
- \$500** – Name listing in e-journal, shared with other supporters

Ad Specifications:

Full-page Ad: 17" (w) x 11" (h) (landscape)

Half-page Ad: 8 ½" (w) x 11" (h) (portrait)

High resolution artwork should be sent to ywca@thewakemanagency.com no later than October 6, 2017. Ads should be sent in pdf format only.

For information, please email ywca@thewakemanagency.com
or call 212-500-5953, x705.



Corporation (as you would like it to be printed in event materials) _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Special Gift

I cannot attend, but please accept my tax-deductible gift in the amount of: \$ _____

Name _____

Title _____

Company _____

Billing Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Payment Options

American Express MasterCard Visa

Card number _____

Exp. Date (mm/yy) _____ CVV _____

Name as it appears on card _____

Signature _____

Enclosed is my check for \$ _____ (Please make check payable to YWCA NYC)

Contributions are tax-deductible to the extent allowed by law. The non-deductible value of each ticket/table is \$93/\$930.