

Media Advisory

YWCA of the City of New York and Time Warner Cable Enhance Technology Education Opportunities for Women and Girls by Launching the Time Warner Cable Learning Lab

NEW YORK CITY, October 15, 2014 – In a collaboration designed to bridge the technology gap for women and girls, Time Warner Cable and the YWCA of the City of New York will unveil the new Time Warner Cable Learning Lab at a ribbon cutting ceremony on October 17, 2014.

Through a generous \$50,000 grant provided by Time Warner Cable, the YWCA will expand the technology resources at the YWCA's Family Resource Center located at 500 West 56th Street in New York City with new computers, laptops, tablets, cameras and televisions. Time Warner Cable Business Class will increase the donation by powering the lab with complimentary high-speed Internet service.

"Through this state-of-the-art learning lab, the YWCA is taking another step in providing hands-on, educational opportunities for girls and women in New York City," said John Quigley, regional vice president of operations for Time Warner Cable. "The Time Warner Cable Learning Lab provides the resources to help residents as they work to improve their computer skills, job research and overall technology knowledge."

The new Time Warner Cable Learning Lab will allow for broadening of existing YWCA programs including the GeekGirls Club which is currently supported by Time Warner Cable at nearby Independence High School, the YWNXT tech training program for young women aged 18-24, the Women's Empowerment Network workforce development program for women re-entering the workforce and various computer training classes.

The Time Warner Cable Learning Lab's computer room will accommodate 35 users with laptops in Windows and Mac environments. The media room will accommodate 40 participants auditorium style, and the reception area will feature four additional laptop stations dedicated to the Women's Empowerment Network members. Additionally, Time Warner Cable will provide Wi-Fi, high-speed Internet access and cable TV throughout the center.

The learning lab is designed to encourage community engagement and further women's empowerment while serving as a state-of-the-art technological hub for e-learning and STEM programs developed to promote work readiness and entrepreneurship.

"We are extremely humbled by Time Warner Cable's investment in us and in the communities that we serve. We see everyday in our programs the innovation and opportunities for learning that technology provides, and our vision is to assist more people in the area by providing ready access to the latest technology," states Dr. Danielle Moss Lee, Chief Executive Officer of the YWCA of New York City.

"Time Warner's Learning Lab here at the YWCA will help address the lack of computer and broadband access for too many New Yorkers-- and too many young women," said Manhattan Borough President Gale A. Brewer. "While young women use the internet at roughly the same rate as their male peers, they are far less likely to consider entering a technology career, or even just taking college-level tech classes. Hopefully, by improving availability with labs like these, we can encourage more young women's interest in technology. Congratulations to the Y, and to Time Warner for getting together and helping young women get online."

As part of its franchise renewal with the City of New York in 2011, Time Warner Cable has committed to open 40 Learning Labs in New York City by 2020 - providing low income communities with free access to computers and high-speed Internet. Time Warner Cable's total investment to equip these 40 facilities will exceed \$2 million, plus the additional in-kind funding from Time Warner Cable Business Class for complimentary Internet and video services. Non-profit partners, such as Ali Forney Center, oversee the labs' daily operations and utilize their technologies for the youths they serve.

Time Warner Cable has 15 learning labs throughout New York City, with one more slated to open in 2014. Labs are currently located at Woodside on the Move in Woodside, Queens, Red Hook Initiative in Red Hook, Brooklyn, Good Shepherd Services in Park Slope, Brooklyn, Sunnyside Community Services in Sunnyside, Queens and Rockaway Development and Revitalization Corporation in Far Rockaway, Queens. Labs have also opened at the Brooklyn Navy Yard, HeartShare Human Services in Bay Ridge, Gerard Carter Community Center in Stapleton, Staten Island, as well as at the Chinese-American Planning Council in Manhattan's Chinatown neighborhood. Harlem is presently home to three labs, including the Police Athletic League Center, the James Weldon Johnson Community Center and the Ali Forney Center.

Time Warner Cable's New York City service area includes Manhattan, Queens, Staten Island, western Brooklyn, and Mt. Vernon, NY, as well as Bergen and Hudson counties in New Jersey.

About YWCA of New York City

YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. To learn more about the YWCA of New York City please visit www.ywcanyc.org.

About Time Warner Cable

Time Warner Cable Inc. (NYSE: TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting more than 15 million customers to entertainment, information and each other. Time Warner Cable Business Class offers data, video and voice services to businesses of all sizes, cell tower backhaul services to wireless carriers and enterprise-class, cloud-enabled hosting, managed applications and services. Time Warner Cable Media, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions. More information about the services of Time Warner Cable is available at www.twc.com, www.twcbc.com and www.twcmedia.com.

eliminating racism
empowering women

ywca

New York City



About Time Warner Cable Business Class

Time Warner Cable Business Class, a division of Time Warner Cable (NYSE: TWC), offers a full complement of business communications tools to small-and medium-sized businesses and enterprise-sized companies. Its phone, Internet, Ethernet, cable TV and security solutions are enhanced by award-winning customer service and local support teams. Time Warner Cable Business Class was founded in 1998, offering high-speed Internet to small businesses. Today, it serves approximately 450,000 business customers throughout Time Warner Cable's markets. For more information, please visit <http://www.twcbc.com>.

WHO: **Dr. Danielle Moss Lee**, CEO, YWCA of the City of New York
Lina Klebanov, Community Investment Manager, Time Warner Cable

WHAT: Ribbon cutting and launch event for the Time Warner Cable Learning Lab

WHERE: YWCA Family Resource Center, 500 West 56th Street (located in Hell's Kitchen)
New York, New York

WHEN: Friday, October 17, 2014 at 11 a.m.

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